

# LIVERPOOL PLAINS SHIRE COUNCIL

## POLICY REGISTER

Policy No. 3.43

### POLICY TITLE: ARTS & CULTURAL POLICY

**File Reference No.:** 13.6.1  
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### OBJECTIVES

To maintain and improve community wellbeing by providing opportunities and the environment for art and cultural activities which foster a strong community identity and pride and will encourage the expression of needs, skills and backgrounds of our diverse community. This policy also acknowledges the overarching policies of the NSW and Federal Governments.

The seven key objectives are:

1. Engaging the Community
2. Creating a sense of place
3. Celebrating diversity
4. Building and consolidating
5. Sustainable creative industries
6. Embracing the future
7. Fostering Partnerships

## **POLICY STATEMENT**

### **Engaging the Community**

- Develop cultural activities and programs reflective of community needs and aspirations led by community artists and leaders
- Maintain continuing community participation in dialogue concerning cultural development
- Develop and implement a community education program to raise awareness of cultural activities and resources available locally
- Encourage collaborative marketing between cultural organisations to optimise use of resources

### **Creating a Sense of Place**

- Establish positive entry statements into the towns and villages of Liverpool Plains.
- Facilitate networking between communities through a range of initiatives
- Develop a cultural tourism strategy within the Destination Management Plan to harness the current arts/heritage offered within Council tourism promotion
- Encourage the protection and promotion of heritage places and character areas

### **Celebrating Diversity**

- Encourage diversity through supporting cultural festivals, food/culinary festivals, forums and awareness programs
- Appropriate use of consultation and protocol with cultural and artistic initiatives
- Support and promote cultural activities and events by Indigenous communities within their own communities
- Acknowledgment of the Indigenous community as first peoples of the Shire
- Support for cultural tourism initiatives building on the strength and culture of the community

### **Building and Consolidating**

- Assess the performing arts needs of the Shire
- Continue to assess the visual arts, film, media and other art form needs of the Shire (including additional exhibition space)
- Identify and address the needs of the youth and education sectors
- Maintain and resource the programming initiatives of the Royal Theatre Committee and the Arts Council
- Maintain the role of the village halls in the cultural life of the Shire

### **Sustainable Creative Industries**

- Nurture viable creative businesses
- Support local creative businesses through the provision of advice and assistance in relation to marketing and business plans
- Encourage mentoring between established creative businesses and new entrants

**Embracing the Future**

- Develop a designated art gallery space
- Capitalise on new technologies which promote cultural development
- Continue to utilise Quirindi & Werris Creek libraries, Liverpool Plains Visitor Information Centre, and other significant cultural venues to establish the Shires distinctive positioning
- Ensure cultural programmes continue to reflect the changing needs and demographics of the Shire
- Support linkages between artistic practitioners in the development of new work
- Support linkages between communities and cultural organisations in the development of new work

**Fostering Partnerships**

- Seek opportunities to forge links between independent cultural organisations where efficiencies or creative initiatives may result
- Seek opportunities to link Council's cultural resources with the resources of other agencies such as Arts North West, Museums Association and the Offices of Heritage and the Arts
- Develop an effective communication strategy to create alliances with potential partners
- Identify resources available from all strategic partners
- Develop strategies to suit the range of potential partnerships
- Work with local artists and communities on joint ventures and activities
- Support local activities through funding, promotion and liaison
- Liaise with sectors of the community regarding cultural initiatives