



# Communications and Media Officer

Location: **Quirindi, NSW**

Employment Status: **Permanent Full time**

Salary: **Grade 4 \$53393.60 - \$68328.00**

Liverpool Plains Shire is a vibrant, dynamic and economically strong rural area located four hours north of Sydney and 45 minutes south of the regional centre of Tamworth. The region has a rich agricultural history and picturesque beauty encompassing the foothills of the Great Dividing Range and the sweeping expanse of the fertile Liverpool Plains. The area offers the opportunity for a true rural lifestyle in a friendly atmosphere with excellent transport links. Council offers a range of benefits to employees including a 9 day fortnight, training and study assistance.

## About the position

Council is seeking an experienced, dynamic and innovative Communications and Media Officer who will be responsible for enhancing Council's public image, publicising activities and community awareness of Council's services, projects, events and activities through effective communications and public relations materials and methods.

The Communications and Media Officer will:

- Coordinate Council's print and online advertising, including public notices and statutory advertising.
- Maintain and enhance Council's social media accounts by developing/sourcing media-rich content (e.g. video, tiles, infographics), responding to queries, creating promotions and online events.
- Script, film, edit and produce engaging video content for Council's social media accounts.
- Liaise with internal stakeholders to identify proactive media opportunities and develop communication strategies.

## Applying for the position

To apply for this position send through a completed job application form, a cover letter identifying why you would like to be considered for this role and a copy of your most up to date CV.

All applications can be sent through to [hr@lpsc.nsw.gov.au](mailto:hr@lpsc.nsw.gov.au)

If you have any questions relating to the **position** please contact Christie Pearson on 6746 4523

If you have any questions about the **recruitment process** please contact Sophie Boyce 6746 4502

**Apply by 5.00 pm Friday 7<sup>th</sup> May 2021**